



Photo by Kara Reese Photography

# MKE LIFESTYLE'S INDUSTRY LEADER OF THE MONTH

Celebrating its 35th year in business, Bartelt. The Remodeling Resource is a premier, family-owned remodeling firm located at 528 Wells Street in Downtown Delafield. The company was established in 1984 by newlyweds Rick and Chris Bartelt. Rick, already a journeyman carpenter, had worked in the family business for 10 years, learning the ins and outs of the remodeling and construction industry prior to starting his own business.

Having founded the company in Menomonee Falls, Rick and Chris relocated Bartelt to the Lake Country area to be closer to home and to be part of a vibrant community. "We've always loved Downtown Delafield and have been enamored by the beautiful buildings," Rick explained. "It seemed like the perfect fit for the company." The move has proved to be a positive change, and the entire Bartelt team is enjoying its Lake Country "home."

Bartelt specializes in residential design and construction. Whether renovating an existing home or building a new one, the company and its team help Southeastern Wisconsin homeowners realize and fulfill their home remodeling needs, from master bathroom and kitchen remodels, whole house renovations, and everything in between.

The Bartelt team includes four in-house designers who work closely with clients to understand their ideas for their home, create a workable design and make it a reality. "Being a true design-build firm, our designers are well educated on what the project may cost and have a deep understanding of the construction process, so they are truly able to work within the homeowners' timeline," said Rick.

Once the design and selections are finalized, the production team steps in to manage the project from start to finish, keeping the lines of

communication open and ensuring a smooth process. On many projects, Rick is involved in all phases of the process and is present at weekly meetings. Bartelt also employs its own rough and finish carpenters and electricians. Beyond the in-house team, Bartelt has built longstanding partnerships with the area's finest and established tradesmen who offer their expertise in areas ranging from mechanical work to millwork.

The Bartelt team has won many local, regional and national industry awards, including two 2019 Regional "Contractor of the Year" (CotY) awards presented by the National Association of the Remodeling Industry (NARI). These achievements are a testament to the team's professionalism, craftsmanship and industry knowledge, from concept to completion.

The next generation is also involved with the family business with the addition of the Bartelts' daughter, Amanda, as the marketing director. Prior to joining Bartelt, she graduated from the University of Minnesota-Twin Cities and served as an account coordinator for a public relations firm in Milwaukee. Amanda is one of the first points of contact with clients and is responsible for the company's advertising, events and public relations. Rick and Chris have two younger children, as well — Brittany, also in marketing, and Jacob, a freshman at the University of Wisconsin - Madison.

Rick, Chris and the entire Bartelt team have grown the company to become an industry leader and strive to create an exceptional remodeling experience for all their clients. "We would not be where we are today without the support, creativity and expertise of our team, trade partners and clients," said Rick. "We are truly fortunate to work with the best."

## CHRIS & RICK BARTELT

Owners

Bartelt. The Remodeling Resource

"We would not be where we are today without the support, creativity and expertise of our team, trade partners and clients."

— Rick Bartelt



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